

**CONWAY MACKENZIE'S CHARLES MOORE SELECTED AS ONE OF THE M&A  
ADVISOR'S "40 UNDER 40"**

July 27, 2011

FOR IMMEDIATE RELEASE:

**DETROIT, MI** – Conway MacKenzie, a consulting firm specializing in turnaround and crisis management, transaction advisory, litigation support and valuation and forensic analysis services, is proud to announce that Senior Managing Director Charles M. Moore has been chosen by The M&A Advisor as one of 2011's "40 Under 40."

"Chuck has established himself as a leader in the turnaround and restructuring industry through his hard work and dedication to achieving the best results for clients. To be recognized on a national level is further testament to his character and success," said Van Conway, Chief Executive Officer of Conway MacKenzie.

Providing crisis management and turnaround consulting services to under-performing companies over a variety of industries, Chuck has particular expertise in gaming & hospitality, government, financial services, technology, automotive, manufacturing, distribution, consumer products, construction and real estate industries.

Chuck's recent experience includes several engagements involving municipalities. His work includes assisting two large unions in their negotiations with a large governmental unit, as well as providing services on behalf of a large urban school district. Chuck's other recent experience includes serving as chief restructuring officer for Cynergy Data, a \$160 million payment processing merchant; and a major real estate services provider.

Chuck is a Certified Turnaround Professional, a Certified Public Accountant and holds memberships in the Turnaround Management Association, American Bankruptcy Institute, American Institute of Certified Public Accountants and the Michigan Association of Certified Public Accountants. He is also past President and a former member of the Board of Directors for the Detroit Chapter of the Turnaround Management Association. He received his Master of Business Administration and his Bachelor of Arts from Michigan State University. He frequently conducts presentations and gives interviews on matters involving insolvency and reorganization. In 2008, he was honored by Crain's Detroit Business through selection to the class of "40 Under 40" and in 2006, he was named one of twelve "People to Watch – Business Professionals Making Their Mark" by Turnarounds & Workouts magazine. Most recently, Chuck served on the Legislative Commission on Government Efficiency, a nine person task force charged with identifying ways to improve the State of Michigan's finances.

*Conway MacKenzie, Inc. is an international consulting firm specializing in turnaround and crisis management, transaction advisory, litigation support, and valuation and forensic advisory services. The firm is headquartered in Detroit, Michigan and has offices in Houston, Dallas, Atlanta, Chicago, Dayton, Frankfurt, London, Los Angeles and New York. Additional information can be found at [www.ConwayMacKenzie.com](http://www.ConwayMacKenzie.com). Contact: Lisa Johnston at 248.433.3100 or [ljohnston@conwaymackenzie.com](mailto:ljohnston@conwaymackenzie.com).*

*Since 1998, The M&A Advisor has been the preeminent organization facilitating connections and recognizing achievement in the top performers of the M&A, turnaround and financing industries through its leading newsletters, social network, research and publishing service, business development services and its summits and awards. For more information, visit [www.maadvisor.com](http://www.maadvisor.com).*